

# M.E.S.S. Lab

a program of <sup>the</sup> green  
PROJECT

Sponsorship Packet  
2020

# About the M.E.S.S. Lab



**A place-based learning lab that teaches students how to care for the environment and their community**

Introducing the M.E.S.S. Lab, a hands-on learning lab that teaches environmental stewardship & civic engagement using paint recycling as a vehicle for learning.

M.E.S.S. stands for Math, English Language Arts, Social Studies & Science, a framework developed by The Green Project aimed at connecting students with different interests to environmental principles. Our goal is to teach students about the complexities of waste and recycling while giving them tangible knowledge to reduce their environmental impact and support their community.

*In order to launch a successful M.E.S.S. Lab, we're seeking a group of dedicated supporters to contribute seed funding for year one. After the first year, the program is designed to be self-sustaining through the sale of student-recycled paint.*

## TIMELINE



## Our Impact

**700 STUDENTS**  
educated in 2019-2020

**11 free online**  
resources developed in  
response to COVID-19

**10,000+**  
community members  
engaged via digital

### ABOUT THE GREEN PROJECT

Serving New Orleans since 1994, The Green Project's mission is to promote a culture of creative reuse by diverting usable materials from landfills and cultivating a respect for their value. We do this through three main pathways: our Salvage Store, Paint Recycling Program and Environmental Education. Learn more at [thegreenproject.org](http://thegreenproject.org).

# Let's make a **M.E.S.S.**

## BECOME A SPONSOR

### Sponsorship Tiers

PLATINUM	GOLD	SILVER	BRONZE	GREEN
\$10,000	\$5,000	\$2,500	\$1,000	\$500

### PRE-LAUNCH

Website Recognition (logo/name)	●	●	●	●	●
Email Blasts (logo/name)	●	●	●	●	●
Social Media Promotion	●	●	●	●	●
Press Release	●	●	●	●	●
Painted Wall Block (16"x18")	●	●	●	●	●
Logo in M.E.S.S. Lab	●				

### LAUNCH PARTY

Program Inclusion	●				
Recognition during Program	●	●	●	●	
Event Banners	●	●	●		
Booth Availability	●	●			

### POST-LAUNCH

Logo on student smocks	●	●			
Private team building experience in the MESS Lab	● 20 participants				
Shared team building experience in the MESS Lab		● 10 participants	● 5 participants	● 5 participants	● 5 participants

Sponsorships may be tax-deductible up to the amount allowable by law. Sponsors will be provided with tax-receipts.

# M.E.S.S. Lab Sponsorship Agreement

To become a M.E.S.S. Lab sponsor, complete and return this form and payment by December 31, 2020. An online form and payment method can be found at [thegreenproject.org/sponsor-the-mess-lab](http://thegreenproject.org/sponsor-the-mess-lab).

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**Contact Name**

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**Contact Email**

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**Contact Phone**

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**Sponsor Name (as you wish it to be listed in print)**

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**Street Address**

**City**

**State**

**Zip**

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**Business Phone**

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**Business Website**

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**Facebook**

**Twitter**

**Instagram**

## SPONSORSHIP LEVEL:

**PLATINUM | \$10,000**

**GOLD | \$5,000**

**SILVER | \$2,500**

**BRONZE | \$1,000**

**GREEN | \$500**

## PAYMENT METHOD:

**Enclosed is a check made out to The Green Project in the amount of \$**\_\_\_\_\_

Mail form and payment to The Green Project: 2831 Marais St. New Orleans, LA 70117

**Pay with a Credit Card**

Pay online ([thegreenproject.org/sponsor-the-mess-lab](http://thegreenproject.org/sponsor-the-mess-lab))

Pay in store (Thursday-Saturday, 9am-5pm)

Pay over the phone (Hailey Allison, 504.945.0240 x 105)

## CONTACT

For more information or if you have any questions, please email [info@thegreenproject.org](mailto:info@thegreenproject.org) or call 504.945.0240 x 105.

**The Green Project is a 501(c)3 nonprofit. Sponsorships may be tax-deductible up to the amount allowable by law. Sponsors will be provided a tax receipt. Tax ID: 72-1259769**