

MEDIA ADVISORY

The Green Project's Handcrafted Furniture to be on Display at Shops at Shops of Canal Place for Salvations 2011

WHO: The Green Project

WHEN: March 26- April 15, 2011

WHERE: Shops of Canal Place, 333 Canal Street, New Orleans, LA 70130

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WHAT: Over 40 artists and craftsmen have designed nearly 50 furniture and home pieces for The Green Project's annual juried furniture competition and gala, Salvations 2011. The 20 best submissions have been on display at office buildings and community spaces throughout New Orleans since March 1, 2011. **On March 26, 2011, all 50 furniture pieces will be moved to the Shops of Canal Place and publicly displayed from March 26, 2011 to April 15, 2011.**

Salvations is a unique furniture competition. **All submissions must be created from 90% found or reused materials.** This stipulation allows artists and designers to incorporate The Green Project's mission to encourage creative reuse and value the everyday materials that surround us. **Street Signs, burglar bars, juice bottles, and hubcaps have all been woven into this years furniture designs** accompanied by sinker cypress, heart pine, and bargeboard.

When asked why designer Wyoming Quinn participated in Salvations 2011, Quinn declared: "[The Green Project] is an incredible resource for finding the materials we need to renovate our home, inspire and produce our work, and [is] a place to recycle and pass on the usable materials we no longer need. It's a perfect circle." According to Salvations designer Matthey Sweeney, "I support The Green Project because of their commitment to respecting the value of goods and materials. In a wasteful society, it has become too easy to detach from the hard work contributed to the creation of the materials. **Not only does The Green Project rescue materials from the landfill, but they ask us to be more mindful about what materials we perceive as lifeless. Then they challenge us to become more creative with its rebirth.**"

The Salvations 2011 furniture competition will culminate with a gala on April 16th from 7pm to 10pm at the Shops of Canal Place. All furniture pieces will be auctioned off, and the proceeds will benefit The Green Project. Tickets can be purchased online through a link on The Green Project's website (www.thegreenproject.org) or by calling (504) 388-7140.

The Green Project is a nonprofit building supply retail store in the St. Roch neighborhood of New Orleans. The Green Project saves quality materials from Louisiana's overflowing landfills

by selling these materials back to community at an affordable price. The Green Project operates a warehouse, lumberyard, paint recycling program, electronic waste drop-offs, cooking oil and grease drop-offs for biodiesel, and environmental education workshops.

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