

MEDIA ADVISORY

Salvations 2011 Handcrafted Furniture Competition Photo Opportunity

WHO: The Green Project

WHEN: Saturday, April 16, 2011, 7pm-10pm

WHERE: Salvations 2011, held at the Shops at Canal Place (333 Canal Street, New Orleans, LA 70130)

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WHAT: Over 40 artists and craftsmen have designed 50 furniture and home pieces for The Green Project's annual juried furniture competition and gala, Salvations 2011. On Saturday April 16, 2011, these hand-crafted examples of creative reuse will be auctioned off to benefit The Green Project's programs and to **raise awareness about the sustainability of reused materials.**

All furniture submissions are currently on display on the second and third floors of the Shops at Canal Place (333 Canal Street, New Orleans, LA 70130). **Members of the media are invited to photograph the exhibit or come to the gala on April 16th to discuss the pieces with the artists and designers.**

Salvations is a unique furniture competition. **All submissions must be created from 90% found or reused materials.** This stipulation allows artists and designers to incorporate The Green Project's mission to encourage creative reuse and value the everyday materials that surround us. **Street Signs, burglar bars, juice bottles, and hubcaps have all been woven into this years furniture designs** accompanied by sinker cypress, heart pine, and bargeboard.

The Green Project is a nonprofit building supply retail store located in the St. Roch neighborhood of New Orleans. As one of the oldest environmental organizations in New Orleans, The Green Project operates a warehouse, lumberyard, paint recycling center, electronic waste recycling drop-offs, grease collection for biodiesel, environmental education programming, and is a founding member of The ReUse District.

More information regarding The Green Giant Award, Salvations 2011, and The Green Project can be found at www.thegreenproject.org or by contacting Christal White (cwhite@thegreenproject.org / (504) 388-7140) or Beth Stelson (bstelson@thegreenproject.org / (504) 945-0240 ext. 2#).

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