

MEDIA ADVISORY

The Green Project Honors Mark Davis as the 2011 Recipient of The Green Giant Award

WHO: The Green Project

WHEN: Saturday, April 16, 2011

WHERE: Salvations 2011, held at the Shops at Canal Place (333 Canal Street, New Orleans, LA 70130)

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WHAT: The Green Project will **honor Mark Davis as the 2011 recipient of The Green Giant Award** at The Green Project's annual juried furniture competition and gala, Salvations 2011. The Green Giant Award is bestowed annually upon an individual who has significantly improved the environmental quality of New Orleans and southeast Louisiana.

Since 2007 **Mark Davis has served as the founding director of the Tulane Institute on Water Resource Law and Policy** as a senior research fellow at Tulane University Law School. Prior to his work at Tulane, **Davis spearheaded the preservation of Louisiana's rapidly disappearing wetlands as the executive director of the Coalition to Restore Coastal Louisiana.** As a tireless advocate for region's jeopardized ecosystem, Davis has testified numerous times before the U.S. Congress about the environmental, economic, and cultural importance of the Gulf South and the Louisiana coast.

According to Phyllis Jordan, executive director of The Green Project, **"[Davis'] many years of leading the Coalition to Restore Coastal Louisiana has set the tone for [Louisiana's] efforts to properly rebuild our wetlands. [His] continued work in water and wetlands management keeps [him] at the forefront of well-informed debate about these critical issues."** Upon learning that he would receive the 2011 Green Giant Award, Davis stated, "To the extent I have done much, it has been due to the company I keep, company that includes many of the folks who have made the Green Project a reality."

Past recipients of The Green Giant Award are: Lucianne and Joe Carmichael of Studio in the Woods (2010), Linda Stone of Global Green and founder of The Green Project (2009), Monique Pilie of Hike for KaTREEna (2008), and Steven Bingler of Concordia Architects (2007).

Davis will receive The Green Giant Award at Salvations 2011 on Saturday, April 16th, 2011. Over 40 artists and craftsmen have designed nearly 50 furniture pieces created from found and reused materials. These pieces will be auctioned off at Salvations 2011 to benefit the programs

of The Green Project. By incorporated reused materials, these handcrafted pieces of furniture promote The Green Project's mission to encourage creative reuse and to value the everyday materials that surround us.

The Green Project is a nonprofit building supply retail store located in the St. Roch neighborhood of New Orleans. As one of the oldest environmental organizations in New Orleans, The Green Project operates a warehouse, lumberyard, paint recycling center, electronic waste recycling drop-offs, grease collection for biodiesel, environmental education programming, and is a founding member of The ReUse District.

More information regarding The Green Giant Award, Salvations 2011, and The Green Project can be found at www.thegreenproject.org or by contacting Christal White (cwhite@thegreenproject.org / (504) 388-7140) or Beth Stelson (bstelson@thegreenproject.org / (504) 945-0240 ext. 2#).

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